



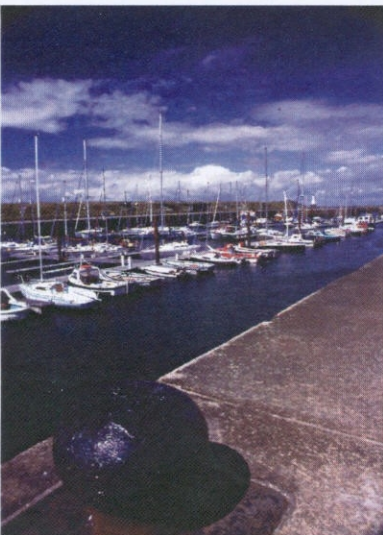
MARYPORT

TOWN PLAN

2004 - 2011



Supported by



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"A Town Plan should cover everything of relevance to the people who live in the town including social, economic and environmental issues.

It will need to address the needs of the entire community and everyone should have the opportunity to participate in its preparation.

The plan needs to be:

- Comprehensive in scope and should address all issues of concern to the community in one document
- 'bottom up'; the community needs to work together to prepare it and feel that it belongs to them
- based on information provided through survey, research and consultation
- focused on action, and contain a clear statement of What? How? Who? and When?

Source: The Countryside Agency Guidance notes

"I work in Maryport so I have seen a change, but not enough. It needs more renovation and opportunities"

"I use Sure Start which I think is great"

"We would like a neighbourhood where you, your family, friends and tourists would want to come back to."

"Nice to be asked my opinion – doesn't happen often enough!"

"Maryport is lovely on the Harbour but is let down by derelict buildings – The Carlton!"

"Council is trying hard but there is still a lot to do"

"Councillors need to listen more"

"People complained in my shop about how grants are spent, however in my view Maryport is doing well."

"I think the pedestrian street is fine, it has better access for the disabled except the cobbles and there is less danger from cars for wheelchair users."

"I strongly disagree with pedestrianisation of Senhouse Street."

"People of Flimby don't get anything, its all the Harbour."

"The roads are a mess with litter and dog fouling."

"Very happy as it is."

"Ewanrigg has been forgotten. Tackle crime by bringing in more jobs. Drug problem seen to by education."

"Maybe if they took more notice of youth there wouldn't be so much trouble with kids."

"Maryport is not really a bad place, it's just that it's had a bad press and people think that it'll always be the same, but it has changed a lot now and can only keep getting better."

Foreword

In November 2000 the Government's Rural White Paper *Our Countryside – The Future* launched the concept of Parish and Town Plans whose purpose is to:

“...set out a vision of what is important, how new development can best be fitted in, the design and quality standards it should meet, how to preserve valued local features and to map out facilities which the community needs to safeguard for the future.”

Plans should **“ identify key facilities and services, set out the problems that need to be tackled and demonstrate how distinctive character and features can be preserved.”**

The Government asked The Countryside Agency to take forward the concept of Parish Plans and additional funding was made available to help parish and town councils prepare them.

(Countryside Agency Guidance Note)

Maryport Town Council made a successful application to The Countryside Agency for funds to enable the formulation of a Maryport Town Plan and in August 2003 Wavehill Consulting, a firm of nationally recognised consultants was appointed to carry out a detailed and independent survey of the views, opinions, aspirations and visions of local people resident within the Town Council boundary.

Wavehill Consulting had been previously appointed through a competitive tendering process to carry out a final evaluation of the recently completed Maryport Single Regeneration Budget Programme and the decision to extend its brief to incorporate the Town Plan survey reflected a desire to avoid the confusion that may have resulted from a parallel consultation carried out by another organisation.

The findings of the community survey would inform and enable the writing of the Maryport Town Plan.

The consultation exercise took place during September 2003 and a final report of the findings was presented to Maryport Town Council in early October 2003.

On 14 October 2003 initial feedback was given to the community at a special meeting of the Maryport Neighbourhood Forum convened to discuss plans and proposals for future regeneration of Maryport.

At the time of writing plans are well advanced to establish a forward regeneration strategy for Maryport that will build on the foundations laid by the SRB Programme. This new approach will be delivered jointly with Workington Regeneration through the establishment of a *West Allerdale Regeneration* body which when implemented will focus on major physical and economic regeneration projects that will hopefully address some of the more ambitious aspirations expressed during the Town Plan consultation.

Section 1. Community Consultation

As previously stated Wavehill Consulting was commissioned to carry out a detailed and independent survey giving local people the opportunity to play a part in the production of a Maryport Town Plan.

The brief to Wavehill Consulting included the following requirements:

1. To organise and facilitate at least one public meeting / event in each of the four electoral wards of Maryport Town Council and to use feedback from these meetings / events to identify core themes that will be examined further in subsequent consultation.
2. Using the core themes identified earlier to produce, administer and analyse the results of a suitable questionnaire or other agreed means of wider community consultation.
3. To present a written report detailing results and findings in a format suitable to inform the production of the Maryport Town Plan

In the event phase one of the consultation took the form of seven 'drop-in' sessions, two in Flimby Ward, two in Ewanrigg Ward, one in Ellenborough Ward and two in Netherhall Ward.

In an attempt provide the whole community with an opportunity to take part 6,500 flyers (Appendix i) were delivered to households with the local free newspaper advertising dates, times and venues and copies of the flyer were posted in public places around the whole of the Town Council area.

In order to stimulate interest and attendance the Drop-In sessions were given the title "*Nothing Ever Happens in Maryport*" and in each venue displays and presentations illustrated examples of some of the regeneration activity that had recently taken place alongside examples of potential future projects. In addition to these sessions local schools were asked to take part by encouraging pupils to give their views on Maryport past, present and future.

Despite best efforts the turn out for these events was disappointing and in all only seventy-seven people attended. Even so the quality of feedback was high and many useful and important issues were identified.

The low turn out, however, did give cause to re-examine the way in which the second phase of the consultation would be carried out as it was feared that a postal questionnaire might result in an equally low response rate. It was decided that phase two should take the form of a guided questionnaire conducted through on street interviews.

The questionnaire was designed by Wavehill Consulting on the basis of themes identified in phase one of the survey.

Identified Themes

The comments of people attending the phase on 'Drop-In' sessions were grouped into the following core themes.

1. **Environmental Concerns** – including the physical built environment and more natural local environment.

- Maintaining the good work (harbour, marina, promenade)
- Improving and targeting 'bad' areas and dereliction.
- Litter.
- Graffiti.
- Dog fouling.
- Protection of Maryport's heritage and archaeology.

2. **Health and Access to Health Care** – comments related mainly to information and access to facilities such as:

- Disability access (to shopping and other areas).
- Adequacy of local provision.
- Access to transport (site of bus stops and costs for elderly and less able)

3. **Access to Facilities for Young People** – it was noted that this was at two levels:

- Providing information and links to support or services and advertising of activities more centrally.
- Development of new facilities (all year round) and summer activities.

4. **Maryport's Future** – Comments made addressed the priorities viewed by the local community and there was also a link to environmental concerns through the targeting of dereliction. Other issues raised frequently included:

- How activity is influenced i.e. how can the community influence it and who will listen.
- How information is passed on to the community.

5. **Protecting Preserving and Developing** – Comments related to:

- Tourism.
- The Promenade.
- Heritage and Archaeology.
- Protecting progress to date.

After discussion with the consultants it was decided to add two further themes.

Firstly it was surprising that the issue of **crime and disorder** was not raised during the 'Drop-In' sessions as it has been previously perceived that this was a concern of local people – it was therefore decided to include this in phase two of the consultation.

Secondly it was decided to question levels of **satisfaction and awareness of previous regeneration activity** in Maryport as it was felt that this would inform the development of future plans.

During the evaluation of the SRB Programme comments drawn from focus groups also identified local issues and concerns including:

- Environmental – litter, graffiti
- Access to more local choice in shopping
- Provision of well advertised opportunities (adult education and training)
- Developing tourism.

Information gathered up to this point was used in the drafting of a questionnaire (Appendix ii) to be applied in phase two of the consultation. Several local volunteers were recruited by Wavehill Consulting, and after a period of training by Wavehill staff they carried out an intensive period of on street interviews throughout the Town Council area. Locations and timings were constantly changed in order to reach a valid cross section of the community.

This phase of consultancy took place over three days between 8 September and 10 September 2003 and in all 419 interviews took place.

Completed questionnaires were collected by Wavehill Consulting for detailed analysis and a comprehensive report of findings was later presented to Maryport Town Council.

Findings from the community consultation form the basis of an action plan which attempts to match issues, responsibilities, actions and where relevant funding sources.

Section 2. Findings

It is clear from the final report on the community consultation that while local people regard their town with high levels of pride, affection and loyalty there exists an equally high degree of dissatisfaction with the current position in which it finds itself.

This dissatisfaction is tempered somewhat by an appreciation among many that some progress has been made in recent years to redress the balance but there remains a recognition that there is much more that needs to be done.

The report provides a detailed analysis of the views and aspirations of local people and the responses are categorised geographically by electoral ward however in general the same issues apply regardless of which part of the town people live.

The wider community consultation conducted during phase two provided a more detailed examination of the core themes identified during phase one and showed that issues and areas of concern often crossed the boundaries between the themes.

For example dog fouling, litter and graffiti fit naturally within both the Environmental Concerns and Crime themes in the same way that protecting Maryport's heritage can be seen as a relevant environmental concern as well as fitting within the Protecting, Preserving and Developing theme.

Nevertheless the broad themes identified still present a useful means of categorising and classifying the issues.

While the report of Wavehill Consulting provides a detailed analysis of the consultation process and its findings it is more appropriate here to summarise these findings in terms of the issues and priorities raised within the identified core themes.

The listing of issues and concerns in this way provides focus for the development of an action plan. Where the same issue is listed under two or more different themes it was be allocated a response under what was deemed the most appropriate theme.

The following table revisits the core themes initially identified and takes account of the broader range of issues and concerns raised during phase two of the consultation process. This provides target areas to be addressed through the Action Plan detailed in Section 5.

Themes and Issues

Environmental Concerns	Health and Access to Health Care	Access to Facilities for Young people	Maryport's Future	Protecting, Preserving and Developing	Crime
Areas of dereliction	Access to Facilities	Information and Advice	More Consultation	Heritage and Archaeology	Antisocial Behaviour (Litter' graffiti, dog fouling)
Redundant Buildings	Elder Care	More Consultation	More Information	Improving Significant Buildings	Burglary (esp. Ewanrigg)
Litter	Transport	More Activities and Facilities	Better Representation	Addressing Dereliction	Inadequate Policing
Graffiti	Disabled Parking (Town Centre)	Summer Holiday Activities	More and better Shops	Sustaining Festivals and Events	Car Crime
Dog Fouling	Disabled Access (Shops and Amenities)	Childcare	Festivals and Events	Protecting and Developing Retail Sector	
Heritage and Archaeology	Community Facilities		Employment and Training	Developing Tourism	
Town Centre Streetscapes	Childcare		Childcare	Maintenance of Recent Developments	
Hygiene in Public Toilets	Public Toilets (availability)		Community Facilities		
			Promoting Tourism		

Section 3. Roles and Responsibilities

The final report on the community consultation states among its conclusions:

“ Comments seem to indicate that the Town Council has developed a negative profile with many of the people of Maryport. Many seemed to associate inactivity and unpopular decisions with the Town Council, when in many cases issues they are concerned about are not within the remit or influence of the Council.”

It is clear that there exists a misconception regarding the role and responsibilities of not only the Town Council but also of the Borough and County Councils and other agencies responsible for activities and developments in the town.

A recurrent issue raised during the consultation process was the inadequacy of current systems and mechanisms for informing and listening to local people and the misconception referred to earlier is a clear indicator that improvements are needed.

The definition of a Town Plan makes it the property of the entire community i.e. everyone who lives in the town or has influence over its progression and development. With ownership comes responsibility and it will not be sufficient to assume that any single agency such as the Town Council can bring about the changes that are demanded.

The wide range of issues identified present potential solutions and actions well beyond the normal remit of Maryport Town Council and will require the compliance of a variety of agencies.

Likely partners in the process will include:

Maryport Town Council
Allerdale Borough Council
Cumbria County Council
West Allerdale Regeneration
Local Housing Associations
Sure Start West Allerdale
Local Schools
Cumbria Constabulary
Maryport Health Services
West Cumbria Primary Care Trust
Local Business Community
Local Tourism Partnerships
Local Heritage and Arts Groups
Community Groups and Charitable Organisations
Young Peoples Organisations
Local Sports Clubs
Environmental Groups and Organisations

and, of course, the Community at large

Clearly a partnership approach will need to be developed in order to address the issues and concerns raised through consultation and the Action Plan attempts to match actions with the roles and responsibilities of partners and where appropriate identify funding sources.

It will however be the role of the Town Council to promote this partnership approach and where actions are not within its direct remit to lobby the responsible bodies on behalf of the local community.

Section 4. Funding

While some of the issues raised can possibly be addressed without the requirement of significant resources many of the required actions will need financial support at various levels.

Currently Maryport along with the rest of West Cumbria is in a favourable position in respect of the availability of funding. In the wake of the Foot and Mouth Disease epidemic Cumbria has been the recipient of high levels of public funding to assist in regeneration and Maryport is eligible to make applications for financial support for appropriate activities and projects.

The principle sources of funding are likely to be the North West Development Agency (via Cumbria Rural Regeneration, West Lakes Renaissance and West Allerdale Regeneration), European Funds from the North West Objective 2 Programme and the Allerdale Neighbourhood Renewal Fund.

All of the above control significant levels of funding and much of the work proposed in the Action Plan will fit with one or other of their stated strategies.

Where there is overlap between the activities demanded by the Town Plan and projects identified within the business plan of *West Allerdale Regeneration* then it will be role of *West Allerdale Regeneration* to access the necessary funds and to deliver the projects. It is imperative therefore that Maryport Town Council works in partnership with *West Allerdale Regeneration* in order that a coordinated approach is maintained.

In the event that *West Allerdale Regeneration* is either delayed or cancelled the Town Council will need to define a contingency plan to either deal directly with funding partners or to seek the assistance of other agencies such as the Borough and / or County Councils.

Section 5. Action Plan

The following pages detail the Themes, Issues, Strategies, Actions, Partnerships, Timing and Potential Funding Sources that taken together result in a forward programme of action intended to address the findings of the Community Consultation.

Notes

1. The **Actions** listed refer to suggested activities that might best address the issues and areas of concern raised during the Community Consultation process. As is shown in the Action Plan the delivery of these actions will depend on the formation of appropriate partnerships and the willingness and ability of the identified partners and others to play a full and active role.
 2. Dates listed under **Timing** refer to the suggested start date of the actions identified.
 3. **Partners** identified are not intended to form a final and exhaustive list of participants but represent and initial indication of the bodies and agencies likely to be primarily involved.
 4. Actions and activities allocated to 'Regeneration Maryport'* refer in general to elements of a forward regeneration programme for Maryport currently in development. These actions and activities are intended to progress throughout the planned regeneration programme from 2004 – 2011.
 5. **Funding Sources** again does not represent an exhaustive list but merely an initial indication of potential funding partners.
- ***'Regeneration Maryport' refers to the Maryport element of the proposed West Allerdale Regeneration programme and should be viewed as a generic working title at this stage as the final branding of the regeneration programme has not yet been finalised. It should also be noted that at the time of writing the funding of this programme has not been finally agreed by the North West Development Agency.***

Environmental Concerns

Issues	Strategies	Action Points	Partners	Timing	Funding Sources
Areas of Dereliction And Redundant Buildings	Reduce the number and extent of derelict land and buildings through identification of positive end use either for economic development or recreation.	Map the main areas/ buildings of concern indicating ownership.	MTC Regeneration Maryport, Housing Associations	By April 2004	West Lakes Renaissance NWDA Regeneration Maryport
		List existing plans / intentions of owners.	MTC, ABC, CCC, Regeneration Maryport	April 2004	County Council Land Reclamation Programme
		Lobby the appropriate statutory bodies for action on identified sites.	MTC	Ongoing as necessary.	
		Engage in action regarding well known problem areas / buildings i.e. Carlton Cinema, Golden Lion Hotel, Sandy Lonning Allotments,	Regeneration Maryport MTC, ABC, CCC, Housing Associations, Private Sector	2004 – 2011.	

Litter, Dog Fouling and Graffiti	Create a cleaner, safer and greener environment through proactive policies and community involvement.	Selby Terrace Allotments, The Promenade, Former Coal Wash Site, Former BIP Factory, Risehow Ind. Estate.				
		Seek funding for specific projects.	Regeneration Maryport			
		Appoint a Town Centre Caretaker.	ABC MTC	2004		Neighbourhood Renewal Fund European Priority 2 Programmes.
		Provide additional and appropriate signage and waste disposal points	MTC, ABC	2004 onwards		
		Support the appointment of Neighbourhood Wardens in residential areas. Engage with and support local schools in design and delivery of 'Citizenship' classes.	Housing Associations	2004 onwards		
			MTC, Local Schools and Youth Groups	Immediate and ongoing		

		Lobby local police to prioritise these issues and make better use of CCTV. Promote the development of a 'Pride in Maryport' Programme.	MTC MTC, Local Community	Immediate 2004 onwards	Neighbourhood Renewal Fund Allerdale Community Fund
Town Centre Streetscapes	Create a positive and attractive image.	Promote inclusion of grant schemes in new regeneration strategy. Discuss with businesses and others the potential for an agreed shop front design policy. Develop new Business Association	MTC, ABC, Regeneration Maryport. ABC MTC Regeneration Maryport ABC (Town Centre Coordinator) Regeneration Maryport, ABC MTC	2004 – 2011 2004 /5 2004	West Lakes Renaissance, Maryport Renewal Area. Regeneration Maryport Cumbria Rural Regeneration
Hygiene in Public Toilets	Ensure appropriate cleaning regime.	Lobby responsible bodies		Immediate and ongoing	

Health and Access to Health Care

Issues	Strategies	Action Point	Partners	Timing	Funding Sources
Access to Facilities	Investigate the demand for and take up of current provision of health and social care services. Examine barriers to access that may exist.	Examine the feasibility of and/or potential for increasing the provision of supply on demand or drop-in surgeries and advice points. Examine the potential for outreach clinics in local neighbourhoods. Promote the use of existing facilities such as the Prescription Delivery Service. Produce a Town Guide incorporating information about local services.	MTC, Maryport Health Service West Cumbria Primary Care Trust	2004	
Elder Care	As above	Investigate the current level of provision for home care to aid older people to retain independence within		2004	

		their own homes. Examine the feasibility of using existing resources better. Investigate the cost, quality and take up rates in local care homes and assess where improvements may be required.	Cumbria Social Services ABC MTC Age Concern		
Transport	Investigate current provision and timetabling of local Public Transport and examine and promote alternative modes of transport.	Assess the match between transport timetables and medical appointment schedules in Maryport Whitehaven and Carlisle.	CCC, MTC, PCT, MHS	2004	
		Lobby for improvements where gaps are identified.	MTC	2004/5	
		Encourage the use for health purposes of the North Cumbria Community Transport brokerage.	MTC, MHS, WCPCT NCCT	2004	
		Examine the feasibility of linking		2004/5	West Lakes Renaissance

		various transport modes and timetables through appropriate routing and siting of Bus stops, provision of Bicycle storage, and improvement of footpaths.	MTC, Regeneration Maryport CCC Public Transport Operators		Regeneration Maryport
Disabled Parking (Town Centre)	Examine the adequacy of current provision in terms of quantity of spaces and appropriateness of locations.	Seek advice on the provision of Disabled Parking from local disability agencies. Lobby the responsible bodies for improvements / increases in provision where deficiencies are identified.	MTC, CCC, Allerdale Disability Association ABC	2004	
Disabled Access (Shops and Amenities)	Assess the scale of the problem and engage all stakeholders to identify potential solutions.	Conduct a Town Centre Disabled Access Audit or update the Allerdale Borough Council Access Guide for Maryport. Identify those shops and other buildings where it is feasible to make access improvements.	ABC, MTC, Regeneration Maryport ABC MTC, Regeneration Maryport,	2004 2004/5	Neighbourhood Renewal Fund, Regeneration Maryport, Private sector

			Seek funding for an Access to Shops and Amenities project.	ABC			
Community Facilities	Support and promote increased and wider use of existing community facilities. Support the plans and proposals of local groups to develop new facilities.	Conduct local neighbourhood surveys to assess the demand for, supply of and current usage of local community buildings. Provide support to current proposals to improve local facilities e.g. Flimby Community Centre Project, The Selby Terrace Resource Centre, Maryport Educational Settlement. Produce and regularly update a Maryport Town Guide	Conduct local neighbourhood surveys to assess the demand for, supply of and current usage of local community buildings. Provide support to current proposals to improve local facilities e.g. Flimby Community Centre Project, The Selby Terrace Resource Centre, Maryport Educational Settlement. Produce and regularly update a Maryport Town Guide	MTC, Local Community, Church Groups, Community Groups MTC, ABC (Town Centre Coordinator)	2004 2004	Neighbourhood Renewal Fund Lottery European Programmes MTC Regeneration Maryport	
Childcare	Review existing provision to identify gaps in supply	Conduct a review of current supply and demand. Work with existing and potential providers to address any gaps identified.	MTC, Regeneration Maryport, Sure Start Barnardos CCC	2004/5	CCC Regeneration Maryport Neighbourhood Renewal Fund		

Public Toilets (Availability)	Review effectiveness of existing provision and placement of facilities.	Consider a policy of refurbishment, or replacement or addition if need is proven.	MTC, ABC	2004	ABC?
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Access to Facilities for Young People

Issues	Strategies	Action Point	Partners	Timing	Funding Sources
Information and Advice	Devise mechanisms to ensure availability of information and advice services.	Convene a Maryport youth issues forum consisting of main organisations involved in youth work / support. Identify current providers of youth support services. Devise means of informing and signposting young people to appropriate services.	MTC, Regeneration Maryport, CCC, ABC, Housing Associations Youth Groups, CACYP, CYA	2004	Neighbourhood Renewal Fund Cumbria Community Foundation CCC
More Consultation	Devise mechanisms for direct consultation of young people and involving them in decision-making processes.	Constitute a Maryport Youth Forum attached to the Maryport Neighbourhood Forum.	MTC, CCC, ABC, Regeneration Maryport	2004/5	CCC, ABC Regeneration Maryport
More Activities and Facilities	Audit the current provision for Youth activities in Maryport in order to identify gaps both geographically and	Convene a youth activities open - day where local youth organisations and service providers can inform young	MTC, Local Youth Groups, Schools	2004	CCC, Allerdale Community Fund

	socially. Promote better take-up of current provision. Support new provisions where need is identified.	people about activities that are available. Encourage and support individual youth organisations in the development of facilities. Produce a coherent Youth Strategy for Maryport.	MTC, Regeneration Maryport, CCC, ABC Youth Groups MTC, CCC, Regeneration Maryport Youth Groups	Immediate and ongoing	
Summer Holiday Activities	Develop a local programme of activities in consultation with clients and providers.	Identify the nature of activities desired by young people. Promote and support the development of a summer activities programme.	Young People MTC Schools ABC, CCC, CYA, MTC, Schools, Youth Groups	2004 2004	

Maryport's Future

Issues	Strategies	Action Point	Partners	Timing	Funding Sources
More Information and Consultation	Ensure adequate and regular updates and consultation regarding local developments.	Review accessibility to open Council meetings Ensure adequate notice and advertising of open meetings. Examine the potential for a regular local Newsletter. Make full use of Maryport Neighbourhood Forum ensuring relevant agendas.	MTC MTC, ABC, Regeneration Maryport, CCC	Immediate and ongoing 2004	 MTC, CCC
Better Representation	Aim to fill all vacancies on both Town and Borough Councils	Promote membership at all local meetings and events. Take a long-term view by informing and involving young people through the development of Citizenship classes.	MTC, ABC MTC, ABC	Immediate and ongoing 2004	
More and Better Shops	Promote and market the town as a local retail centre.	Develop and continuously review a coherent marketing plan for Maryport.	ABC (Town Centre Coordinator), Regeneration Maryport	Immediate and ongoing	ABC, Regen' Maryport West Lakes Renaissance

	Encourage the location of new and more varied retail business.	Investigate means of encouraging new retail business start-up, including physical improvements to shopping centre, business support programmes, introductory rate reductions.	MTC, ABC (Town Centre Coordinator) Regeneration Maryport	2004 – 2011	ABC, Regeneration Maryport, Private Sector
	Develop a positive image.	Promote Maryport as a specialist shopping town with strong links to tourism development.	MTC, ABC, Regeneration Maryport Retail sector	Immediate and ongoing	Regeneration Maryport, Private Sector
Festivals and Events	Raise the image of Maryport through the provision and development of quality events and festivals.	Maintain the momentum generated by the festivals programme. Support the efforts of local groups and organisations in the development of festivals and events. Join with other local coastal towns in the development of a West Coast Festival Programme in order to benefit from shared	Regeneration Maryport ABC Maryport Festivals LTD CTB Workington Regeneration Whitehaven Development Co.	2004 - 2011	West Lakes Renaissance, Cumbria Rural Regeneration, Regeneration Maryport, MTC, Cumbria Community Foundation

Employment and Training	Develop a local infrastructure and image attractive to the location of new business and additional employment opportunities. Seek to address issues of low waged and low quality employment through attraction of a broader base of businesses.	resources and best practice. Develop a master plan identifying suitable development sites and assisting partners in the sourcing of funds to develop and service key sites. Develop strategies to provide key services and facilities for business e.g. broadband internet. Work with key partners to ensure the development of appropriate training programmes to strengthen the local skill base.	Regeneration Maryport	Immediate and ongoing	NWDA
Promoting Tourism	Recognise tourism as the major driving force for the economic future of Maryport. Develop a positive and attractive	Build on the foundations laid in the previous regeneration programme through Investing in a programme of physical image improvement	Regeneration Maryport LSC Job Centre	2004 - 2011	Regeneration Maryport

	physical image. Improve the quality and quantity of accommodation. Enhance the provision of 'things to do and see' Develop improved access to key areas.	- Developing the provision of holiday and tourist accommodation - Development of additional tourist attractions e.g. new Visitor Centre, Coastal Park development, Harbour and Marina developments - Partnership working with local tourism and heritage related businesses and organisations - Development of a 'tourism infrastructure e.g. heritage trails, cycleways etc. - Promotion of local heritage	Regeneration Maryport	2004 - 2011	Regeneration Maryport, West Lakes Renaissance, European Programmes, Cumbria Rural Regeneration
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Protecting, Preserving and Developing

Issues	Strategies	Action Point	Partners	Timing	Funding Sources
Heritage and Archaeology	Recognition and promotion of the unique heritage and cultural identity of Maryport.	Work with key partners to preserve and develop local museums and collections. Investigate means of improving access to key sites of interest. Develop an image or 'brand' for Maryport that incorporates its rich cultural heritage.	MTC, Regeneration Maryport, Local Heritage Groups and Organisations, CTB Local Tourism and Marketing Group	Immediate and ongoing	Cumbria Rural Regeneration
Improving Significant Buildings	See Environmental Concerns				
Addressing Dereliction	See Environmental Concerns				
Sustaining Festivals and Events	See Maryport's Future				
Protecting and Developing the Retail Sector	See Maryport's Future				
Developing Tourism	See Maryport's Future				
Maintenance of Recent Developments	Preserve and sustain the results of recent regeneration activity.	Act on recommendations of the Maryport SRB Final Evaluation.	Regeneration Maryport	Immediate and ongoing	Regeneration Maryport, Cumbria Rural Regeneration,

		Identify key developments and develop strategies for their maintenance and development.	Regeneration Maryport	2004 – 2011	West Lakes Renaissance
		Develop and establish a new Maryport Harbour Authority to sustain the future management and development of the Harbour and Marina.	Maryport Developments Ltd ABC, CCC	Immediate and ongoing	Maryport Developments Ltd, NWDA
		Maintain links and partnerships developed through the SRB Programme.	Regeneration Maryport	2004 – 2011	
		Assist and support partners in fundraising and development programmes.	Regeneration Maryport, MTC	2004 - 2011	

Crime

Issues	Strategies	Action Point	Partners	When	Funding Sources
Antisocial Behaviour (Litter, Graffiti, Dog Fouling etc.)	Promote good citizenship and pride in the local environment.	Engage with local schools and youth organisations in Good Citizenship Programmes. Work with family support organisations to develop good parenting programmes. Encourage better monitoring of CCTV in order to identify culprits.	MTC, Police, Schools, Youth Groups Sure Start, Barnardos Social Services	2004 2004	Neighbourhood Renewal Fund, CCC, ABC, Regeneration Maryport
	Facilitate the convenient disposal waste materials.	Investigate with the police and other agencies innovative means of combating the problems. Review and upgrade as necessary local signage and waste disposal points	MTC, Police, ABC, CCC Regeneration Maryport Crime Reduction Partnership MTC, ABC, CCC	Immediate and ongoing 2004	

	Develop a town where people are proud and content to live, work and visit.	Work with local community to develop a Pride in Maryport Programme	MTC, Local Community	2004	
Burglary	Address the fear of crime.	Promote community solutions such as Neighbourhood Watch. Engage with the police and other relevant organisations to seek proactive solutions such as Home Security Schemes.	Housing Associations, Police, MTC MTC, ABC, CCC, Police Age Concern	2004 2004	Neighbourhood Renewal Fund, Allerdale Community Fund,

Inadequate Policing	Improve the level of perceived community safety and increase deterrent to criminal and antisocial behaviour.	Work with the police to investigate the potential for increased policing in target areas and at appropriate times.	MTC, Police	Immediate	Neighbourhood Renewal Fund
		Work with the police and other agencies to seek innovative means of complementing police activity e.g. Town Centre and Neighbourhood Wardens, recruitment of Special Constables etc.	MTC, Regeneration Maryport, Police, Housing Associations	2004	

Glossary of Terms

ABC	Allerdale Borough Council
Allerdale Community Fund	Allerdale wide Community Chest
CACYP	Cumbria Association of Clubs for Young People
CCC	Cumbria County Council
CCC Land Reclamation Programme	Fund for improvement of derelict land
Crime Reduction Partnership	Local police liaison group
CTB	Cumbria Tourist Board
Cumbria Community Foundation	Local Community Trust – Small community grants
Cumbria Rural Regeneration	County wide funding for regeneration projects
CYA	Cumbria Youth Alliance
European Programmes	Funds for Economic / Social projects
LSC	Learning and Skills Council
MHS	Maryport Health Services
MTC	Maryport Town Council
NCCT	North Cumbria Community Transport
Neighbourhood Renewal Fund	Funds for West Cumbrian projects
NWDA	North West Development Agency
Regeneration Maryport	Local regeneration partnership
SRB	Single Regeneration Budget
Sure Start West Allerdale	Local child and family organisation
WCPCT	West Cumbria Primary Care Trust
West Lakes Renaissance	Urban Regeneration Company

APPENDICES

- (i) **'Nothing Ever Happens in Maryport'**
copy of flyer.
- (ii) **Community Consultation Questionnaire**

"Nothing Ever Happens in Maryport!"

Is that true?

Come along and see some different perspectives.

Your opinion counts and will be used to form further Maryport wide consultation, and finally The Maryport Plan.

What is it all about?

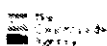
Its about a plan guided by you that will enable the Town Council to ensure that future of Maryport follows your needs and vision.

- Your vision for Maryport
- What you value
- What services you would or do use
- What's good about Maryport
- A display of photos and information on Maryport old and new
- Opinions from local people
- Presentations on local Regeneration
- The Maryport Master plan
- What has Regeneration Maryport spent money on
- A chance to "have your say"
- You can leave your opinion on tape, write it down, or tell us what you think
- You can come along and just look!
- Story boards
- Free prize draw
- Everyone Welcome

Events will be held at the following locations

The Boys Club at Ewanrigg:	Monday 21st – 10.00 – 12.00 & 2.00 – 4.00
All Souls Church Community Room:	Monday 21st – 6.00 – 9.00
Sure Start Building Flimby:	Tuesday 22nd - 2.00 – 4.00 & 6.00- 8.00
Selby Terrace Resource Centre:	Wednesday 23rd July 2-00-4.00 & 6.00-8.00

Its your Maryport see what happens!



Sponsored by the
Countryside Agency, Maryport Town Council and Regeneration Maryport



Maryport Town Plan

Community Consultation Questionnaire

Hello!

I'm doing a survey asking people what they think about Maryport now, and for the future, and some of the changes assisted with Government funding in the past few years. Would you be willing to answer some questions? It would take less than 5 minutes!

1. Do you live or work in Maryport?

1.1 Live	
1.2 Work	
1.3 Both	

2. Which of these areas do you live/work in?

2.1 Ewanrigg	
2.2 Flimby	
2.3 Netherhall	
2.4 Ellenborough	
2.5 Other.	

3. Your age Group?

3.1 18 or under	
3.2 18-25	
3.3 26-45	
3.4 46-65	
3.5 65+	

4. Gender? (Interviewer to complete) Male/Female

5. How would you describe your ethnic background?

5.1 British	
5.2 European	
5.3 Asian	
5.4 Afro-Caribbean	
5.5 Other (please state)	

6. Have you heard of Regeneration Maryport

6.1 Yes	6.2 No	If No short explanation offered on SRB and RM
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7. If Yes. What do you know about the Scheme or its projects?

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8. How do you normally hear about local centres, services, support or new projects?

8.1 Advertising	
8.2 Local paper	
8.3 Word of mouth	
8.4 Leaflets	
8.5 Other (state)	

**9. Do you think that any of the following are important for Maryport's future?
Rank importance from 1 - 4 with 1 - very important, 2 important 3. Not very Important, 4- Not important at all)**

9.1 The Roman and Maritime Museum and local heritage	
9.2 The Promenade	
9.3 The Harbour	
9.4 The Town Centre	
9.5 Development of more Tourist attractions	
9.6 Development of more local services (State)	
9.7 Other – (State)	

10. Which of the following statements sum up (or you agree with) cover what is good about Living in Maryport now?

10.1 Maryport is friendly and a great place to live	agree/disagree
10.2 Maryport is going the right way	agree/disagree
10.3 Maryport has still got a lot to do	agree/disagree
10.4 Nothing ever happens in Maryport?	agree/disagree

**11. Which of the following are important issues for you and your family?
Rank importance from 1 - 4 with 1 - very important, 2 important 3. Not very important, 4- Not important at all**

11.1 Access to Health care	
11.2 Elder care	
11.3 Community facilities	
11.4 Access to shopping	
11.5 Access to public transport	
11.6 Access to youth activities	
11.7 Other (state)	

12. Are antisocial behaviour or crime problems where you live? 12.1 Yes 12.2 No
If yes which ones?

12.3	Graffiti	
12.4	Littering	
12.5	Dog fouling	
12.6	Vandalism	
12.7	Nuisance	
12.8	Theft	
12.9	Burglary	
12.10	Other (State)	

13. Have you or members of your family been victims of crime in the past twelve months

13.1 Yes

13.2 No

14. If you or members of your family visit/use local centres which ones do they use/visit? (State) e.g. Library, Selby Terrace Resource Centre, Boys Club, Flimby Surestart Centre, Ewanrigg Community Centre, Civic Hall etc

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15. Would you know where to access information on support and services in your local area?

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16. What is the future like, or what would you like to see happening for Maryport in the future? (state)

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17. Is there anything that needs improving in Maryport now? State.

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18. Would you like to make any further comments

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Thanks and Close

Optional 1 Do you feel the community is consulted?

14.1 Too much	
14.2 Just about right	
14.3 Not enough	
14.4 Never	

Optional 2 Are there any other changes in services/facilities that you feel would benefit the local community? (Please state).